

PRESENTATION 1

The Bill Ross, W9WR, Memorial Ham Radio Forum

TITLE: Shure Incorporated: Moving from a war-based economy to an extremely successful peacetime business. Focus on years 1946 to 1955.

SPEAKER: Michael Pettersen, Shure Incorporated

TIME: 11:00 am – 11:50

After World War II, the Shure Brothers Company had to re-tool to remain a viable business. Electronics manufacturers across the U.S. faced the same issue: how to move from a war-based economy to a peace-time business. The decade from 1946 to 1955 was a time of great change at Shure. Michael Pettersen, Corporate Historian, will present an exploration of Shure products created postwar, including tape recorder heads, controlled reluctance microphones, ribbon microphones using the new XL connector, OEM products, phonograph cartridges, miniature surveillance microphones and the world's first handheld wireless microphone. Change is a constant at Shure. For more than 93 years, the company has added, discontinued, and expanded product lines, geographies, and markets to adapt to a changing demand and to give customers what they need. How Shure rebranded itself after WWII is a story of evolution and forward thinking.

HAM FORUM EXTRA: *There will be a display of vintage and current Shure Ham and Communication microphones at the Ham Forum!*



Michael Pettersen

Fascinated by music, sound, and audio technology since building a crystal radio set as a lad, Michael Pettersen is the Director of Corporate History at Shure Incorporated. Employed by Shure since 1976, he is a contributing author to the 1,550 page reference tome "Handbook for Sound Engineers" as well as the author of numerous pro audio technical papers for AES, ASA, NAB, etc. In his personal life, Michael is a professional musician, published composer of choral arrangements, co-author of a biography about jazz guitarist Freddy Green, and a notorious raconteur.

PRESENTATION 2

TITLE: *E. H. Scott in the Art Deco Era*

SPEAKER: Kent King

TIME: 1:00 pm - 1:50 pm

When we think of art deco items, we think of chrome and the machine age look. Scott's chrome chassis sets are amazing art deco technology. Scott took great pride in his cabinet designs and construction and pioneered the idea of buying a set and cabinet separately so your choice of radio could also fit the home décor. Join Kent as he looks at some of Scott's art deco cabinets and presents Scott's own comments from original literature. The discussion will include designers, manufacturers and other rarely seen information about Scott cabinets. We will end with a vote for the "most" art deco cabinet!



Kent King

Kent began collecting radios in high school and joined the Indiana Historical Radio Society in 1977. His focus on Scott began in the 1980's with an early Allwave set and he now has an example of every model Scott produced. More than just the sets, Kent has an extensive collection of Scott literature and some non-radio memorabilia such as a Scott Telecator from 1919. Kent was one of the founders of the E. H. Scott Historical Society, has published two AWA Review articles on Scott and manages the E. H. Scott Radio Enthusiasts web site (www.ehscott.com). He is a life member of AWA and numerous regional radio clubs.

PRESENTATION 3

TITLE: *Building and Auditioning a Chinese Single-Ended Stereo EL34 Amplifier*

PRESENTER: Pete Nauseda

TIME: 2:00 pm – 2:50 pm

Vintage audio enthusiast and avid kit builder Pete Nauseda describes his experience building and testing a unique vacuum tube stereo amplifier kit. He will discuss the pros and cons of a single-ended design and the best speakers to use. The presentation will close with a live demonstration of the amplifier.

Pete's ARCI presentations are always informative and entertaining, so be sure to set time aside to join Pete for this unique topic.



Pete Nauseda

Pete Nauseda boasts decades of technical experience with vacuum tube audio equipment. He has shared his knowledge via presentations at many ARCI Radiofests and always draws an enthusiastic audience. In addition to kit building, Pete's interests and skills include engineering, restoration and collecting.